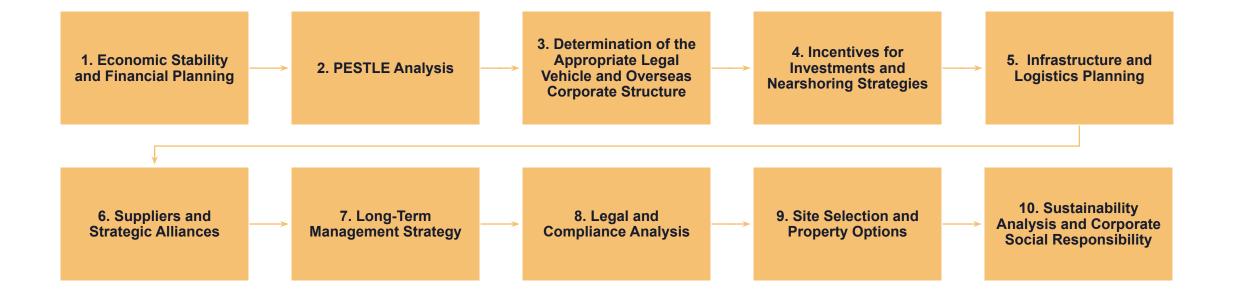


DOING BUSINESS IN MEXICO

SOFT LANDING SUCCESS STRATEGIES

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Economic Stability and Financial Planning:

- Assess the country's economic stability by examining indicators such as GDP growth, inflation rates, and employment statistics.

- Investigate strategic infrastructure planning practices. A long-term vision for infrastructure investment reduces the risks associated with large-scale projects.





PESTLE Analysis (Political, Economic, Social, Technological, Legal, and Environmental):

- Conduct a PESTLE analysis to understand macro factors that may influence your investment. Identify opportunities and threats in the political, economic, social, technological, legal, and environmental settings of the country



Determination of the Appropriate Legal Vehicle and Overseas Corporate Structure:

- Analysis of International Treaties on investment protection, foreign trade, and tax matters.

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Incentives for Investments and Nearshoring Strategies:

- Identify the incentives Mexico offers to encourage foreign direct investment and nearshoring, which may include tax benefits, grants, or export support at different levels.

- Compare incentive programs between different states and municipalities to find the best option for your investment.





Infrastructure and Logistics Planning:

- Determine the needs for local raw materials.

- Determine infrastructure needs for production, storage, and logistics, ensuring there is adequate access to basic services and key suppliers.

- Availability of skilled labor.

- Identify costs of each item by region or state.





Suppliers and Strategic Alliances:

- Analyze local suppliers to determine their capacity and reliability. Develop relationships with local companies that can be strategic for your operation.



Long-Term Management Strategy:

- Establish a long-term management and compliance strategy that includes a focus on sustainability and adaptability to market changes.



Legal and Compliance Analysis:

- Study of the legal and tax requirements for establishing a company in Mexico, including an analysis of transfer pricing compliance and other corporate regulations.



Site Selection and Property Options:

 Choose the best location based on economic and regional analysis, and evaluate property options, such as buying land and building, renting, or combining both strategies.

 Evaluation between industrial parks vs. other options based on infrastructure and other existing variables.



10 Sustainability Analysis and Corporate Social Responsibility:

- Include environmental sustainability and social responsibility considerations in the investment strategy.

- Establish sustainability goals and action plans that align the company's operation with local and global expectations regarding sustainability.

